

CHLOE H. GARTNER

**MULTIDISCIPLINARY
DESIGNER**

EDUCATION

Columbia College Chicago
BA Arts Management
Double Minor Graphic Design
and Music Business, 2018

CONTACT INFO

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PROFESSIONAL SKILLS

Adobe Photoshop, Illustrator, InDesign,
After Effects
Spark AR Studio
Shopify
Hootsuite

WORK EXPERIENCE

Senior Coordinator, Content Marketing

Forever 21 HQ | February 2021 - Present

- Design seasonal marketing assets for in-store campaigns and activations
- Conceptualize innovative creative solutions for all digital marketing needs with a focus on social media content
- Collaborate with cross-functional teams including marketing, production, and merchandising
- Follow brand standards and actively develop graphic standards

Content Creator

Black Box LA | May 2020 - September 2020

- Created and designed promotional material for clients in the form of video advertisements, one sheets, Instagram filters, animated GIFs, banners, social graphics, and more
- Conceptualized and developed creative video content
- Contributed to the visual aspects of artists' marketing campaigns

Production Assistant

The Invisible Space | June 2018 - Present

- Assist with graphic design in the form of flyers, logos, digital assets, and promotional material
- Style and assist merchandise photo shoots
- Assist artist and founder, Brandon Breaux in administrative tasks at studio
- Produce exhibitions and events with team including ComplexCon Chicago and LongBeach 2019
- Fulfill online orders, interface with customers, track and update inventory via Shopify

Graphic Design Intern & Social Media Volunteer

Concord Music Hall | August 2018 - December 2018

- Designed promotional material including GIFs, social cover photos, 1/4 page ads, venue calendar, snapchat filters, and slides for shows
- Assisted in design projects for venue and resized tour graphics
- Captured live content and wrote copy on venue Instagram during shows

Graphic Design Intern

Live Nation Chicago | January 2018 - May 2018

- Designed web banner ads, print ads, and billboards for Live Nation Tours in the Midwest
- Adhered to Live Nation design standards
- Completed projects for marketers in collaboration with Chicago Design team