

# CHLOE H. GARTNER

**MULTIDISCIPLINARY  
DESIGNER**

## **EDUCATION**

Columbia College Chicago  
BA Arts Management  
Double Minor Graphic Design  
and Music Business, 2018

## **CONTACT INFO**

chloehgartner@gmail.com  
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224-577-9077

## **PROFESSIONAL SKILLS**

Adobe Photoshop, Illustrator, InDesign,  
After Effects  
Microsoft Office Suite  
Spark AR Studio  
Shopify  
Hootsuite

## **WORK EXPERIENCE**

### **Marketing Assistant**

StandStrong | December 2020 - Present

- Conceptualize and develop branding materials for emerging nonprofit
- Manage all digital marketing channels
- Create and post content for social media
- Design material to present to board members

### **Content Creator**

Black Box LA | May 2020 - September 2020

- Created and designed promotional material for clients in the form of video advertisements, one sheets, Instagram filters, animated GIFs, banners, social graphics, and more
- Conceptualized and developed creative video content
- Contributed to the visual aspects of artists' marketing campaigns

### **Production Assistant**

The Invisible Space | June 2018 - Present

- Assist with graphic design in the form of flyers, logos, and promotional material for social media @invsbl-space
- Style and assist merchandise photo shoots
- Assist artist and founder, Brandon Breau in administrative tasks at studio
- Produce exhibitions and events with team including ComplexCon Chicago and LongBeach 2019
- Fulfill online orders, interface with customers, track and update inventory via Shopify

### **Graphic Design Intern & Social Media Volunteer**

Concord Music Hall | August 2018 - December 2018

- Designed promotional material including GIFs, social cover photos, 1/4 page ads, venue calendar, snapchat filters, and slides for shows
- Assisted in design projects for venue and resized tour graphics
- Captured live content and wrote copy on venue Instagram during shows

### **Graphic Design Intern**

Live Nation Chicago | January 2018 - May 2018

- Designed web banner ads, print ads, and billboards for Live Nation Tours in the Midwest
- Adhered to Live Nation design standards
- Completed projects for marketers in collaboration with Chicago Design team