Chloe Haliya Gartner

Multidisciplinary Designer

CHLOEHALIYA.COM

PORTFOLIO

Concord Music Hall

Graphic Design Intern

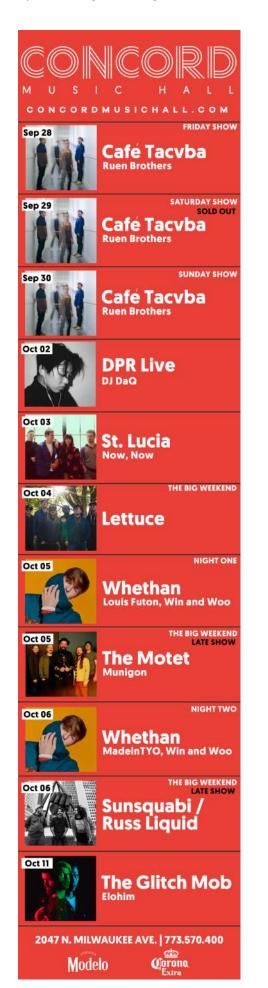
As a graphic design intern for a mid-sized music venue in Chicago, IL I worked across digital and print platforms to adhere to the venues aesthetic and uphold design standards. I was responsible for weekly assets including social cover photos, 1/4 page ads, GIFS, venue calendar, IL Entertainer ads, this week ads, snap chat filters for shows, slides for shows, and resizing tour graphics. At Concord I gained project management skills, typography skills, production skills, and mastered resizing & spacing elements,

TWITTER AND FACEBOOK COVER PHOTOS

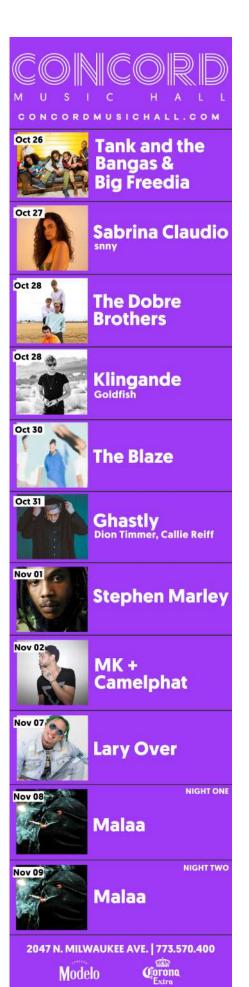




1/4 PAGE ADS







VENUE CALENDAR FRONT

VENUE CALENDAR BACK





IL ENTERTAINER AD







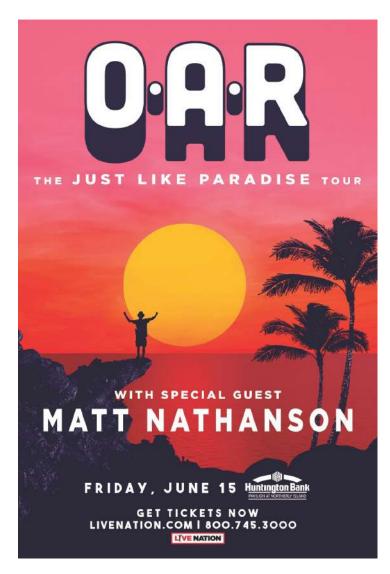


Live Nation Chicago

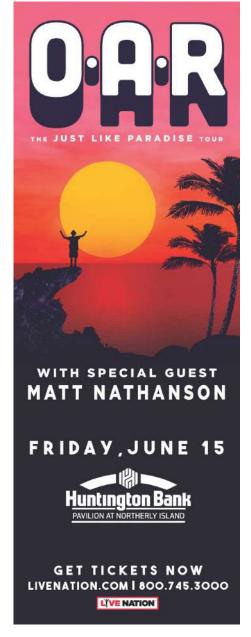
Graphic Design Intern

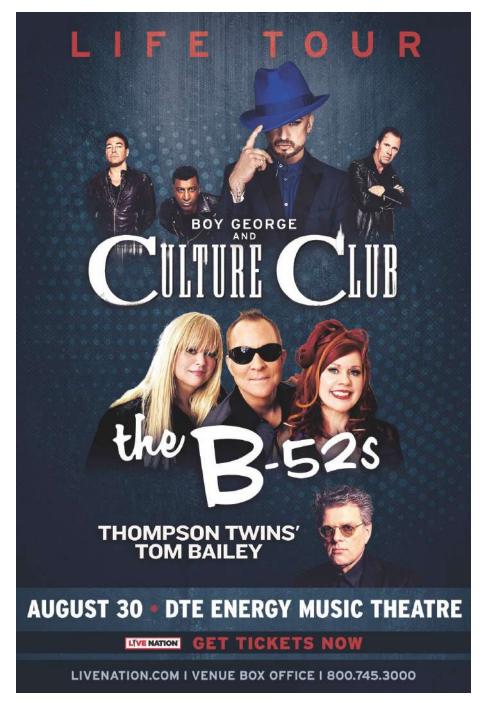
As a graphic design intern for Live Nation Chicago I worked with the design team to create web banner ads, billboards, and print ads for Live Nation tours in the Midwest. I performed work for the design team fulfilling design requests from marketers via Google docs. At Live Nation I developed and practiced creating cohesive ads on various platforms. I mastered layouts and execution of web banners, print ads, and digital billboards adhering to the design standards at a large corporation.

OAR PRINT ADS



4 X 6





4 X 6



7.25 X 4.5











GET TICKETS FRIDAY AT NOON

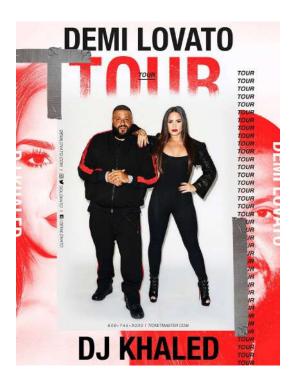
840 X 400



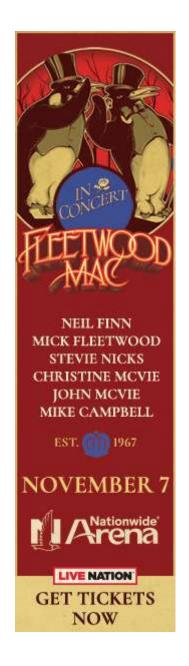
GET TICKETS FRIDAY AT NOON

1400 X 400

TOUR ADMAT FOR REFERENCE



FLEETWOOD MAC WEB BANNER ADS











NEIL FINN
MICK FLEETWOOD
STEVIE NICKS
CHRISTINE MCVIE
JOHN MCVIE
MIKE CAMPBELL

SAT. OCTOBER 20 SCOTTRADE CENTER



AEMMP Records

Head of Content

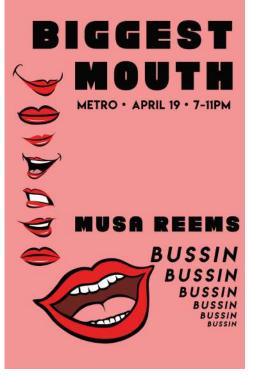
As the head of content for AEMMP Records, a student run record label, I led the content within the hip-hop division. My responsibilities included creating and distributing content for our artist Musa Reems, creating content for AEMMP events and showcases, and managing a design team within the label to produce noteworthy content.

MUSA REEMS DEVELOPMENT















SAME DAY
SAME PLACE
SAME BAR
LINE UP COMING SOON...

AEMMP STICKERS



